

## STATISTA FOR UNIVERSITIES – GENERAL INFORMATION

### GOOD REASONS FOR CHOOSING STATISTA

The **Statista platform** is one of the **world's most renowned** data and statistics portals. Thanks to an **international focus**, on Europe, the United Kingdom, the U.S., and Asia, you get a **global overview** of numerous **facts** and **topics**. More than **2,000 universities worldwide** use the services of Statista. Have your finger on the pulse of current affairs with the help of Statista, **the statistics portal**.

### KEY FIGURES AT A GLANCE

More than 1 million statistics from over 22,500 sources (including national and international data)  
Over 80,000 topics in 177 multidisciplinary categories ■ More than 7,000 Statista Dossiers and Industry Reports  
41,000 studies & reports from third parties ■ User and publication rights of all content ■ Automatic citation output:  
APA, Chicago, Harvard, MLA, Bluebook ■ IP access and remote access (EZproxy, OpenAthens, Shibboleth)  
Usage statistics for counter.org ■ Market forecasts and expert tools to deepen your research

### YOUR BENEFITS



#### Saving of time

Save time on researching and processing quantitative data and use it for your analyses instead.



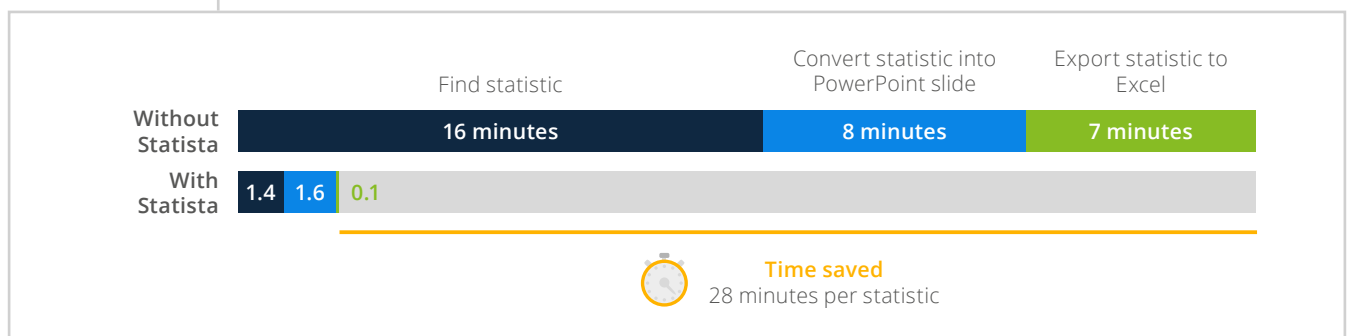
#### High-quality data

All data provided is valid and has been verified several times. Statista ensures high transparency and comparability, which enables you to directly use the information.



#### User-friendliness

Statista offers you an easy and intuitive search in three steps. Simply enter a search term, view relevant content, and download it for direct processing. The content can be downloaded in the commonly used Office formats, of course.





## WHY YOU SHOULD USE STATISTA ...

- ▶ Students can easily find data for term papers, presentations, or theses
- ▶ Libraries can offer their users an attractive research tool with high usage potential
- ▶ Professors and academic researchers can use Statista for research and teaching purposes

## WHAT OUR CUSTOMERS SAY ...



*With Statista, I immediately get to analyzing data, as opposed to searching for it for hours on end. The search function and the user-friendly interface make it particularly appealing - I'm thankful I had Statista to complement my university studies.*

Jay Pinho; Student at Columbia University



*This is the best product and presentation I have ever seen in this context.*

Anselm Nye; Collections Manager, Queen Mary University of London

**LIBRARY  
JOURNAL**

*Those looking to get a leg up on the competition in local and international markets will find a powerful tool in Statista. Both users with basic questions and anyone seeking to conduct a more in-depth study will discover it makes finding and applying data easy and efficient.*

Library Journal

### More than 2,000 universities worldwide subscribe to our Campus License:

University of Pennsylvania, Harvard University, University of Florida, University of Illinois – Chicago, San Jose State University, University of MN Twin Cities, Texas Christian University, University of Alabama, Tulane University, among others.

For further information about the Statista platform, [click here](#)